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Diet Culture During the Great Depression: The Struggle For Survival

Madeline Frick

Providence College

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Diet Culture During the Great Depression: The Struggle for Survival

MAY 1931: 36% OF OF
AMERICAN FAMILY
INCOMES WERE SPENT
ON FOOD. 46% OF
"POOR" AMERICAN
FAMILY INCOMES
WERE SPENT ON
FOOD.



CHEAPER THAN

ORANGES, MOTHERS

GAVE THEIR

CHILDREN CANNED

TOMATO JUICE.



CANNED FOODS

KEPT FAMILIES

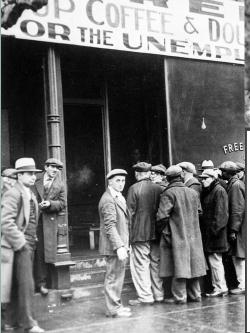
"STUFFED" AND

EQUIPPED FOR

SURVIVAL, WHILE

ALSO PROVIDING

COMFORT.



FROM 1916 TO
1932, THE EXPORT
SURPLUS OF
WHEAT DROPPED
FROM 197 TO 164
POUNDS



5&10 STORES SOLD

CANDY BY THE

PENNY'S WORTH

FOR COMFORT:

CANDY SALES

FLOURISHED!

