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Diet Culture During the Great Depression: The Struggle For Survival

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Diet Culture During the Great Depression: The Struggle for Survival

MAY 1931: 36% OF OF AMERICAN FAMILY INCOMES WERE SPENT ON FOOD. 46% OF "POOR" AMERICAN FAMILY INCOMES WERE SPENT ON FOOD.



IF TOMATOES WERE CHEAPER THAN ORANGES, MOTHERS GAVE THEIR CHILDREN CANNED TOMATO JUICE.



CANNED FOODS KEPT FAMILIES "STUFFED" AND EQUIPPED FOR SURVIVAL, WHILE ALSO PROVIDING COMFORT.



FROM 1916 TO 1932, THE EXPORT SURPLUS OF WHEAT DROPPED FROM 197 TO 164 POUNDS



5&10 STORES SOLD CANDY BY THE PENNY'S WORTH FOR COMFORT: CANDY SALES FLOURISHED!

