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PeckApp

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peckapp

By Patrick Callahan '22

The App.

The Idea.

- People and business communicate through so many different platforms but there is no way to connect across them at the same time
- PeckApp allows users to select and share any contact infomation they desire simultanrously through a QR code that can be scanned either through PeckApp or one's iPhone camera

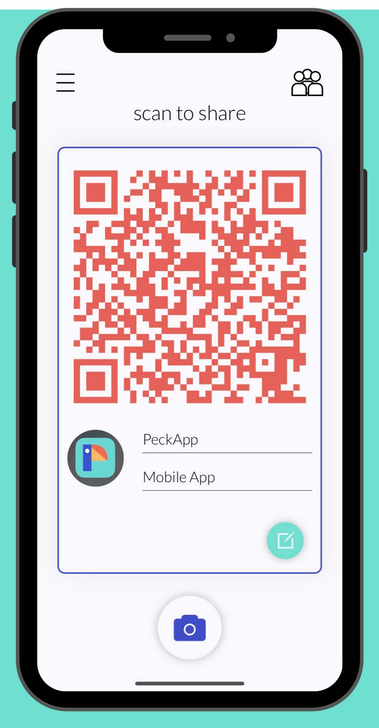
The Process.

- October 2018: Came up with idea at MassChallenge
- January 2019: First prototype
- May 2019: Released on App Store
- Summer 2019: Worked on PeckApp at tech incubator Chicago 1871
- February 2020: PeckApp was used at PC Fall Career Expo by 125 companies and many students
- March 2020: Received Entrepreneurship and Innovation Grant to put toward development

The Future.

- We plan on building out further versions of PeckApp along with further developing our website to allow companies to access important analytics about those who scan their QR codes
- We will begin targeting company recuitment teams and other event exhibitors to utilize PeckApp at career expos and other events

Scan this code to see how it works!



https://www.peckapp.com/